**Career Explorations**

**Career Project Part V - Company Research**

**Part I. General Company Information**

Company Researched:

Position Desired:

Hyperlink to Job Search Results:

**Part II. Company Overview:**

Is the company publicly or privately owned? (Public means you can buy shares on the stock market)

When was this company founded?

Who is the CEO/founder/owner of this company?

List the products and/or services this company offers.

Does this company operate out of a single location or have offices around the world/country? List several locations, if applicable.

Who are this company's biggest competitors? List at least two.

How many people does your company employ worldwide?

**Part III. Corporate Reputation:**

Find two articles on the Internet about this company. Summarize each (1 paragraph) and explain whether or not this makes the company more or less attractive employment option. Be sure to include a hyperlink to the article.

Article # 1 Summary - Hyperlink

Article # 2 Summary - Hyperlink

Do these articles make you more or less likely to seek employment with this company? Why?

**Part IV. Corporate Culture:**

List 2 reasons why you are interested in this company over others in this category?

List 2 reasons why you are interested in the position you identified?

**Part V. Company Growth**

Is this company listed as a Fortune 500 company? If so, where does it rank and what is its revenue? Use this site to find out: <http://beta.fortune.com/fortune500>

What are the annual revenues of the company the last four years?

2015 - 2014- 2013 - 2012 -

List at least one innovative change that this company has initiated in the past five years. (new products/services/expansion)

Provide one idea that you believe would help this company's growth?